



FOUNDATION FOR METROWEST

September 2016 Newsletter

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WHAT WE'RE READING

[**Study of Arts Nonprofits Shows Donations Drop as Audience Numbers Rise**](#)

[**How to Run an Effective Meeting**](#)

FROM THE EXECUTIVE DIRECTOR

Dear Friends of the Foundation,

This month I would like to take the opportunity to introduce our newest Town Fund- the Medfield Foundation Legacy Fund.



One of our strategic initiatives has been to establish Town Funds. These permanently endowed funds work to improve the quality of life for all residents. Each Town Fund is led by a community board that has a deep understanding of local needs and the nonprofits that address them. The board members oversee fundraising, review grant applications and recommend projects to receive funding.

Town Funds support innovative programs and services that help make life safer, healthier and more enjoyable for all members of the community. We are proud to be able to serve the residents of Medfield in this way.

We look forward to working with the Medfield Foundation, whose partnership is vital to the success of the new fund.

If you have any questions or would like to get involved, I encourage you to contact [Janet Kem](#), Director of Town Funds.

Welcome, Medfield!

Sincerely,

Judith G. Salerno
Executive Director, Foundation for MetroWest

FEATURE

On Medfield Day, September 17, the Medfield Foundation Legacy Fund was announced as the newest Town Fund of the Foundation for MetroWest. It joins three other Town Funds at the Foundation: The

[The Wayside Inn wants that soap dish back](#)

**WELCOME TO
MEGAN
BRANSFIELD,
OPERATIONS
ASSOCIATE**



Megan Bransfield joined the Foundation in late August. She has worked in operations and development for nonprofits throughout her career, and currently lives in Hopkinton with her family. Welcome, Megan!

STAY CONNECTED



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Fund for Wellesley, Community Endowment of Lexington, and Southborough Community Fund.



The Medfield Foundation Legacy Fund, as the name implies, is founded in partnership with the Medfield Foundation, Inc. (MFi), an established nonprofit in Medfield. Area residents may be familiar with its popular winter event, the Angel Run. Board President Evan Weisenfeld explains that the new fund with the Foundation for MetroWest was started because "we truly believed that people in our community would want to leave a lasting legacy for the town they loved but we needed to find a way to make the effort more manageable....the fund will be a permanent source of funds geared specifically to improving the quality of life for our community." He goes on to say that the board is looking forward to working with all nonprofits and town agencies serving Medfield to address current and future needs of the community.

Janet Kern, Director of Town Funds at the Foundation for MetroWest, explains that the Town Fund program is an "opportunity for all those who are interested in their community to consider the many ways that philanthropy might have an impact in their town for the future." In Medfield, she believes that the fund "will reinforce and encourage the connections and sense of community that is already so strong in Medfield, thanks in large part to the work of the Medfield Foundation over so many years."

As the Medfield community moves into the future, we are excited to see how the Medfield Foundation Legacy Fund will build on the history and spirit of generous giving in Medfield, and empower donors who want to make a difference in their community, now and in the future.



Learn more about the [Medfield Foundation Legacy Fund.](#)

Learn more about the [Medfield Foundation, Inc.](#)

Learn more about the [Town Fund program](#) at the Foundation for MetroWest.

UPCOMING EVENT

Community Leadership Breakfast



Our fifth annual **Community Leadership Breakfast** on **October 21, 2016** at the Boston Marriott Newton is fast approaching! This year, the keynote speaker is Brian Kelley of Keurig Green Mountain, Inc. The event will also honor Sudbury resident and

former Foundation for MetroWest trustee Ken Vona, President of Kenneth Vona Construction, with the Business Community Leader Award for his spirit of volunteerism and philanthropic engagement in a wide-range of local charitable causes. Sponsorship opportunities and tickets are available. All are welcome!

[Learn More](#)

IMPACT

Fighting Hunger at Gaining Ground in Concord



The Foundation for MetroWest granted \$120,000 to local hunger relief agencies in 2016. This is a 10% increase over 2015 in grant funding... but that was not the only increase this year. The Foundation doubled its support to organizations that primarily identify as farms, a strategic move that aligns the MetroWest Hunger Relief Fund's focus with a key recommendation outlined in the [2014 MA Local Food Action Plan](#): increase the production and consumption of Massachusetts-grown foods. We spoke with one farm grantee, [Gaining Ground Farm](#) in Concord, about how this grant will impact their work.

[Read more](#)

YOUTH IN PHILANTHROPY

Welcome to our new students

We are looking forward to a great semester of learning, community building, and grantmaking at our fall programs in Natick, Sudbury, Hopkinton, Lincoln Middle School, Nashoba Brooks School, The Fenn School, and Concord Academy!

YIP alumna on national board

One of our former YIP students, Kate Guttilla from Needham, has been accepted to the [Youth Philanthropy Connect Leadership Team](#). This is a national board of youth advisors to the California-based Frieda C. Fox Family Foundation. Kate will help contribute to the development of Youth Philanthropy Connect, and assist with their regional conference, held in Waltham on November 20. All students are welcome to attend the free regional conference!



[Learn more about the YPC Youth Conference](#)

Interested in joining YIP?

If you or someone you know would like to be involved in our middle or high school Youth in Philanthropy program, **we are accepting applications for the fall from middle school students in Lincoln**, as well as for various locations for spring 2017.

[Learn more](#)

EARLY FALL EVENTS IN METROWEST



September 24- [Family Event- Full Circle by Circle of Hope](#)

September 30 - [Gore Place Moonlight Tour](#)

October 9 - [Chestnut Hill Farm's 2nd Annual Harvest Festival](#)

October 15 and 16 - [Natick Artists Open Studios](#)

October 17- [Start of the MetroWest Health Documentary Film Series](#)

SPIRIT OF PHILANTHROPY

Stearns Farm CSA of Framingham was created through the friendship of two women, Margaret Welch and Penelope Turton. In 1954, Margaret Welch owned the land on which her friend Penelope Turton began the farm. Welch eventually donated the land in 1975 to the Sudbury Valley Trustees, stating that she hoped the Trustees would allow Turton to "continue use of this tract for

farming." Turton, originally from England, fell in love with farming and worked the land of Stearns Farm from 1954-1990. In a 1990 interview with the Boston Globe, Turton reflected on her decision to start a farm, "I decided to try to see if there would be any fun and any money in farming. I've been doing it ever since." Today, thanks to the generosity of Margaret Welch and the vision of Penelope Turton, Stearns Farm CSA is still a working farm. To become a part of this historic legacy, shares in the farm's summer 2017 CSA open in October.



Penelope Turton

[Learn more](#)

Stearns Farm CSA is a recipient of a 2016 MetroWest Hunger Relief Fund grant from the Foundation for MetroWest.

YOUTH DEVELOPMENT GRANT DEADLINES

2016 Regional Youth Development Competitive Grant Program. **Application deadline is 5:00 PM on Friday, September 30, 2016.**

[Learn More](#)

2016 Wellesley Youth Development Competitive Grant Program. **Application deadline is 5:00 PM on Friday, September 30, 2016.**

[Learn More](#)

2016 Hopkinton Youth Development Competitive Grant Program. **Application deadline is 5:00 PM on Friday, September 30, 2016.**

[Learn More](#)

CENTER FOR PHILANTHROPY EDUCATION

Our relationship with nonprofit organizations does not begin or end with a grant decision. We offer *free* services and resources through our Center for Philanthropy Education to help MetroWest nonprofit staff, board members, and volunteers think strategically, govern effectively, and operate efficiently - through seminars, executive leadership development, and capacity-building programs.

Upcoming Nonprofit Seminars

Speak with Clarity, Confidence, Conviction: A Public Speaking Workshop for all Levels

Presenter: Mike Chase, Great Results, LLC

Date: Tuesday, September 27, 2016

Time: 9:30 am - 12:00 pm

Location: Framingham Public Library

[One seat left- Learn more and register now](#)

Evaluation Demystified: Using Simple Data to Improve Outcomes

Presenter: Rebecca Gallo, MetroWest Health Foundation

Date: Thursday, September 29, 2016

9:30-11:30 am

Location: Costin Room, Framingham Public Library, 49 Lexington Street, Framingham

[THIS WEEK- Learn more and register now](#)

Unlocking the Power of Visual Storytelling

Presenter: Michael Selissen, Case Mountain Communications

Date: Wednesday, October 26, 2016

Time: 9:30-11:30 AM

Location: Wayland Free Public Library

[Learn more and register](#)

Everything You Wanted to Know About Board Governance: But Were Afraid to Ask

Presenters: Amy Cahners and Susan Donahue, Cahners and Donahue Associates, LLC

Date: Thursday, October 27, 2016

Time: 5:30-7:30 pm

Location: Wellesley Community Center

[Learn more and register](#)

Major Donor Mambo

Presenters: Sunny Stich, Sunny Stich Consulting and Stephanie Truesdell, Vice President of Philanthropy & Communications at Beth Israel Deaconess Hospital - Milton

Date: Wednesday, November 9, 2016

Time: 9:30-12:00 pm

Location: TBD

[Learn more and register](#)

Building Your Resources: The Board's Role in Fundraising

Presenters: Amy Cahners and Susan Donahue, Cahners and Donahue Associates, LLC

Date: Thursday, December 1, 2016

Time: 5:30-7:30 pm

Location: Wellesley Community Center

[Learn more and register](#)

How Small Organizations Successfully Structure & Manage Their IT

Presenter: Russell Greenwald, VP & Director, IT Practice, Insource Service Inc.

Date: Tuesday, December 6, 2016

Time: 9:30-11:30 am

Location: TBD

Description and registration coming soon!

Leader of the Pack! What does it take to be an effective Board Chair?

Presenters: Amy Cahners and Susan Donahue, Cahners and Donahue Associates, LLC

Date: Wednesday, January 11, 2017

Time: 5:30-7:30 pm

Location: TBD

[Learn more and register](#)

Save the Date- Stewardship 102 with Simone Joyaux, Joyaux Associates, January 19, 2017



Your Community Foundation

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Fund Information

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Options for Giving

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- [Legacy Society](#)
- [Start a Fund](#)

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