



FOUNDATION FOR METROWEST

October 2016 Newsletter

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WHAT WE'RE READING

[Silicon Valley donors ignore local needs, report finds](#)

[Discovery Museum strives to extend its reach](#)

[Framingham/Wayland bridge nominated to National Register of Historic Places](#)

FROM THE EXECUTIVE DIRECTOR

Dear Friends of the Foundation,

Last week, we held our fifth Community Leadership Breakfast. We began hosting this annual event in order to celebrate and explore the essential partnership between business leaders and community philanthropy.



Over 350 business and nonprofit leaders joined us to hear first-hand the experiences of philanthropists Ken Vona of Kenneth Vona Construction, Inc. and Brian Kelley of Keurig Green Mountain, Inc. Both MetroWest residents, they espoused the importance of community philanthropy in their own lives and at their companies.

If you or your company would like to learn more about giving back to your community, please do not hesitate to contact me here at the Foundation. We understand the unique needs of our region and are dedicated to addressing these challenges.

Sincerely,

Judy Salerno
Executive Director, Foundation for MetroWest

COMMUNITY LEADERSHIP BREAKFAST 2016

"Just try to do the right thing day in and day out. It's that simple," encouraged Ken Vona, the Business Community Leader Honoree at this year's Community Leadership Breakfast.

Last week, attendees were treated to an engaging program, including the inspiring speech by Ken Vona, a dedicated community philanthropist



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and President of Kenneth Vona Construction located in Waltham. As part of the program, the Foundation [featured a video](#) highlighting his commitment to community.

**Ken Vona, Business
Community Leader
Honoree**



**Brian Kelley, Keynote
Speaker**

The event was a success for the Foundation, as over 350 local sponsors and business leaders attended. During the keynote speech, Weston resident Brian Kelley, Vice Chairman of the Board of Keurig Green Mountain, Inc. explained how a commitment to organizational values and community philanthropy can increase the profitability of an organization. He said Keurig Green Mountain has found that

"philanthropy works best when it's local."

The event also highlighted the work of the Center for Philanthropy Education at the Foundation for MetroWest, which provides free professional development workshops for MetroWest nonprofit staff, board members, and volunteers. This important program and its key stakeholders is featured in [a video premiered](#) at the event.

Thank you to everyone who joined us, and we hope to see you next year!

[View pictures from the event](#)

[Didn't get a chance to donate? Donate now](#)



GRANTEE HIGHLIGHT

MASSACHUSETTS RIVERS ALLIANCE

Founded in 2007, the Massachusetts Rivers Alliance's mission is to protect and restore the Commonwealth's rivers and streams.

With a grant from the Foundation for MetroWest, the Mass Rivers Alliance hosted the workshop "Using the Water Management Act to Help Your Rivers: A Primer" on October 26. This training session was an opportunity for various groups, including municipalities, environmental groups, and water suppliers, to learn about MassDEP's new permitting process under the Sustainable

Water Management Initiative regulations. These regulations were implemented to help improve sustainable use of water now and in the future.

Topics discussed at the workshop included:

- The science around stream flow and determining the biological health of Massachusetts rivers and streams.
- The perspectives of two water suppliers, including the Acton Water District, on what they see as their biggest challenges moving forward, especially due to the recent drought conditions.
- The perspectives of four environmental groups and their advice on how everyone can make a difference by conserving water

[Read a primer for how to help streams harmed by permitted water withdrawals](#)

[Learn more about Mass Rivers Alliance](#)

[Learn more about our grant program](#)



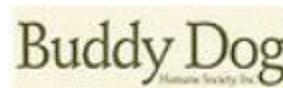
Workshop hosted by the Mass Rivers Alliance

YOUTH IN PHILANTHROPY

Interview with Adam Jamal, Alumnus of the Youth in Philanthropy Program and Volunteer at Buddy Dog

What did you learn from the Youth in Philanthropy program?

I learned a lot during my time in the program. I was taught practically everything there is to know about a nonprofit organization, including how they function. I personally found information about nonprofit management very intriguing.



How did you get involved with Buddy Dog? What has your volunteer experience been like?

I originally heard about Buddy Dog through Youth in Philanthropy. After learning about the organization in class, that night I looked it up on Google and I instantly fell in love with the organization. Since I wanted to be a veterinarian, I felt that Buddy Dog was a perfect fit for me, and I applied to be a volunteer.

At Buddy Dog, I work in the cat room. As a volunteer, my job is to make sure that all of the cats have fresh food and water, clean

litter, and that empty cages are cleaned so that new cats can be immediately placed in the cages.

While volunteering at Buddy Dog, I have learned many things. I was able to improve my multi-tasking skills, because very often you are talking to many families all at once, and they are all asking about different cats! One of the other volunteers taught me about different cat diseases, and how to prevent them from spreading from cat to cat.

What would you say to other students considering the Youth in Philanthropy program?

To students who are thinking about taking the Youth in Philanthropy course, I highly recommend it. During the course, you are given the opportunity to learn about nonprofit organizations, but as a group you also get to choose a local organization to support through grantmaking. The Youth in Philanthropy course makes you feel great, as you are giving back to your community. This is a unique feeling that you cannot get any other way except through the program.

[Learn more about Buddy Dog](#)

[Learn more about Youth in Philanthropy](#)

YOUTH IN PHILANTHROPY APPLICATIONS

If you or someone you know would like to be involved in our middle or high school Youth in Philanthropy program, **we are accepting applications from Lincoln middle school students for a program starting in December**, as well as for other programs in early 2017.

[Learn more](#)

LATE FALL EVENTS ACROSS METROWEST



October 30- [Lecture on Designers Edith Wharton and Ogden Codman Jr.](#)

November 4- [You Don't Have to Have Sight to Have Vision: A Night of Inspiration with Randy Pierce](#)

November 5- [The Great Pumpkin Chuck!](#)

November 12 & 13- [Open Studios: Fountain Street Studios](#)

November 20- [Youth Philanthropy Connect Regional Conference](#)

TOWN FUNDS

On October 25, the [Medfield Foundation](#) and the Foundation for MetroWest celebrated the launch of the Medfield Foundation Legacy Fund at a lively reception at Zullo Gallery. Thank you to all who attended!

[Learn more](#)



SPIRIT OF PHILANTHROPY

Morse Institute Library, Natick's Community Library

At only 37 years of age in 1862, Mary Ann Morse passed away. However she left a lasting legacy to her hometown of Natick. In her will, she wrote that she had "a strong and abiding interest in the welfare and prosperity of my beloved town," and left her whole estate to build and furbish a library for the residents of Natick. The daughter of a successful businessman, Mary Ann never married but was always interested in learning and reading. She shared this passion with her grandfather Samuel Morse V (1746-1830), who had been a founder of the first circulating library in Natick, established in 1808. Since its inception in the middle of the nineteenth century the [Morse Institute Library](#) has expanded and changed with the times, but it continues to serve Mary Ann's "beloved town" of Natick.



Morse Institute Library's original building

CENTER FOR PHILANTHROPY EDUCATION

Our relationship with nonprofit organizations does not begin or end with a grant decision. We offer *free* services and resources through our Center for Philanthropy Education to help MetroWest nonprofit staff, board members, and volunteers think *strategically*, govern *effectively*, and operate *efficiently* - through seminars, executive leadership development, and capacity-building programs.

Upcoming Nonprofit Seminars

Major Donor Mambo

Presenters: Sunny Stich, Sunny Stich Consulting and Stephanie Truesdell, Vice President of Philanthropy & Communications at Beth Israel Deaconess Hospital - Milton

Date: Wednesday, November 9, 2016

Time: 9:30-12:00 pm

Location: McAuliffe Branch Library Framingham

[Learn more and register](#)

How to Carry Out a Successful Online Fundraising Campaign

Presenters: Julia Claire Campbell, J Campbell Social Marketing:

Marketing With Social Purpose

Date: Tuesday, November 15, 2016

Time: 9:30-11:30 am

Location: Waltham Public Library

[Learn more and register](#)

Building Your Resources: The Board's Role in Fundraising

Presenters: Amy Cahners and Susan Donahue, Cahners and Donahue Associates, LLC

Date: Thursday December 1, 2016

Time: 5:30-7:30 pm

Location: Wellesley Community Center

[Learn more and register](#)

How Small Organizations Successfully Structure & Manage Their IT

Presenter: Russell Greenwald, VP & Director of IT Practice, Insource Service Inc.
Date: Tuesday, December 6, 2016
Time: 9:30-11:30 am
Location: Wellesley Free Library

[Learn more and register](#)

Leader of the Pack! What does it take to be an effective Board Chair?

Presenters: Amy Cahners and Susan Donahue, Cahners and Donahue Associates, LLC
Date: Wednesday, January 11, 2017
Time: 5:30-7:30 pm
Location: TBD

[Learn more and register](#)

10 Steps to a Successful Nonprofit Social Media Strategy

Presenters: Julia C. Campbell, Digital Marketing Strategist, Founder of J Campbell Social Marketing
Date: Wednesday, February 8, 2017
Time: 9:30-11:30 am
Location: Lexington Community Center

[Learn more and register](#)

Save the Date- Stewardship 102 with Simone Joyaux, Joyaux Associates, January 19, 2017



Your Community Foundation

- [Why Work With Us?](#)
- [Communities Served](#)
- [Our Board & Staff](#)



Fund Information

- [Types of Funds](#)
- [Town Funds](#)
- [Current Fundholders](#)



Options for Giving

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- [Legacy Society](#)
- [Start a Fund](#)

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10/28/2016

October News from the Foundation for MetroWest

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