



## FOUNDATION FOR METROWEST

October 2017

### Creating a culture of giving... at work

Did you know that 74% of employees say their job is more fulfilling when they are provided opportunities to make a positive impact at work?

Here at the Foundation, we encourage everyone to get involved in giving back to their community- including area businesses and corporations.

This can take the form of monetary donations, and often giving time or talent (through skill-based volunteering) is also valuable to nonprofits.



Corporate philanthropy is a win-win situation, as it not only benefits the community, but also the employees and the company. As the saying goes, "Do well by doing good."

Join us this year at the Community Leadership Breakfast as we celebrate corporate philanthropy and hear from major thinkers in the field, including GE's Ann Klee.

[Join Us](#)

Warm regards,

Judith G. Salerno  
Executive Director



### Corporate Philanthropy: A Primer

**Corporate philanthropy** is "the act of a corporation or business promoting the welfare of others, generally through charitable donations of funds or time." It helps to support communities, engage employees, and increase business value.

Over \$17.7 billion was given to nonprofits by US corporations in 2016 alone. Corporate philanthropy can take many forms, including: matching gifts,

community grants, employee fundraising, employee advised grants, volunteer support grants and annual giving.

We are proud to foster corporate philanthropy among the many corporations and businesses that call MetroWest home.



[Read: The top charitable companies in MA](#)

## **NEW Family Giving Circle Program**



**Does philanthropy play a role in your life? What about your child's?**



This January we are excited to offer a new family philanthropy experience- the Family Giving Circle!

A giving circle is formed when individuals come together and pool their dollars, decide together where to give the money (and other resources such as volunteer time), and learn together about their community and philanthropy.

This 12-week program for parents and their middle school-age child will help encourage conversations about giving back. Throughout the program participants will have the opportunity to learn about needs in our community and the nonprofits helping to answer those needs. Ultimately, these families will choose a MetroWest nonprofit to fund.

[Read more about the program, featured in \*The Chronicle of Philanthropy\*!](#)

We are also running middle school-only programs in [Lexington](#) and [Lincoln](#).

**Get empowered to make a difference!**

[Register Today](#)

## **We're hiring! Program Officer, Youth in Philanthropy**



Are you passionate about philanthropy and inspiring students to make the world a better place?

Join our team as the new Program Officer, Youth in Philanthropy and do just that!

[Learn More](#)

# Get the news and updates you want!

We now offer three carefully curated newsletters:

***Notes from the Foundation***

***Nonprofit Center for Philanthropy Education***

***Youth in Philanthropy Alumni***



Update your profile

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Foundation for MetroWest  
3 Eliot Street, Natick, MA 01760  
[foundationformetrowest.org](http://foundationformetrowest.org)

