

FUND FOR WELLESLEY

An endowed town fund under the Foundation for MetroWest.

**Our mission is to promote the common good and to benefit all residents of Wellesley.
Our intent is to be a permanent fund that will be used to foster innovation and collaboration
in support of community needs and opportunities.**

“To make good things happen that may not happen otherwise.”

Grant Guidelines and Application Information for 2010

The Fund has \$35,000 available in 2010; the size of each grant can range from \$1,000 to the total of \$35,000 based on merits of the applications. Grants up to \$50,000 could be considered for a particularly compelling proposal.

The Fund actively seeks new ideas, approaches and collaborations. It welcomes applications from those who bring innovative thinking to big issues and small ones.

Purpose of the 2010 Awards

The 2010 grant award(s) will focus primarily on programs that provide support for the following areas:

- **Youth**
- **Seniors**
- **Community building**

Youth

Programs that help young people realize their full potential and become caring, concerned citizens of the community. The ideal program will reach out to and enable “uninvolved and unaffiliated” youth who are not yet participating in current community programming.

Seniors

Programs that address the current and/or future unmet needs of this growing population.

Community Building

Initiatives that reach out and engage different age groups and untapped resources to become civically engaged.

Initiatives that lead to stronger and more effective nonprofits, thereby strengthening the community.

Priority will be given to programs that:

- Incorporate two or three of the focus areas
- Are intergenerational.
- Involve collaboration among multiple organizations

Selection Criteria

Preferences will be given to proposals which:

- Address significant community issues.
- Present innovative and entrepreneurial, yet practical and achievable projects.
- Focus on strategic innovations that encourage collaboration, cooperation, create efficiencies, and reduce duplication of services. Collaborations may take place with other nonprofit organizations and/or with for-profit entities.
- Explain clearly how the funds will be used. Present clear work plans illustrating the ability to achieve the project's goal(s).
- Provide a plan for sustainability beyond the funding period.
- Demonstrate potential to attract funding from additional sources.
- Confirm that the organization is reasonably financially stable, with no overwhelming threats to continued viability.

Eligibility

Non-profit organizations that serve the Wellesley community, as well as Town of Wellesley boards, commissions and departments are eligible.

- Non-profit organization applicants must be recognized under section 501(c)(3) of the Internal Revenue Code. Groups with viable ideas, but not yet of 501(c) (3) status may have an eligible fiscal sponsor.
- Applicant's purpose and programs must serve the Wellesley community.
- Proposals may be submitted for new or to enhance existing projects and programs.
- To encourage collaboration, two or more organizations may submit a joint proposal in addition to a proposal exclusively for their own purposes.

Application Process

- Concept Paper

Applicants are encouraged to submit a one-page concept paper with a statement of purpose, brief description, anticipated outcomes, estimate of grant amount, potential for additional or subsequent funders and any other information that would be helpful in an initial assessment.

The Board will consider at May 6th meeting and will respond shortly thereafter.

- Application

Applications are due by May 31st; final selections will be made in July.

Submit concept papers and applications electronically to:

info@foundationformetrowest.org; susanhurwitz@verizon.net.

You must also mail hardcopy of applications to Foundation for MetroWest, 21 Eliot Street, Natick, MA 01760.

FUND for WELLESLEY GRANT APPLICATION

for

TOWN OF WELLESLEY APPLICANTS

General Information

Town Department, Commission or Committee

Primary Applicant Name and Title

Co-applicant Name and Title

Contact information

Proposal Overview

Total Project Cost

Amount requested from the Fund

Proposed time period

Project Description in summary form

Proposal Detail

1. Issue you hope to address with the project. Describe the need
2. How the project fits with Town or department goals
3. How the project fits with purpose of the Fund for Wellesley
4. Population that will be served
5. Timeline for the project
6. Activities involved and evidence that your organization can complete the project
7. Anticipated outcomes and measures for success
8. The measurable impact the project will have on the Wellesley Community
9. How the activity may be sustained after grant funding is ended
10. Other departments and organizations involved in the project; evidence of collaboration with organizations serving same population
11. Budget, to include all revenue and in-kind support for the project
12. Other anticipated sources of support

Note: If the project is collaborative between 2 or more organizations, there will need to be a lead organization identified to administer the program and funds.

Instructions:

This application is for Town departments, boards or commissions applying for a Fund for Wellesley Grant.

- Prepare Cover page with General Information and Proposal Overview
- Write proposal, responding to each of the 12 listed items as applicable
- Include any relevant attachments

Submit application electronically to:

info@foundationformetrowest.org; susanhurwitz@verizon.net.

You must also mail hardcopy of applications to Foundation for MetroWest,
21 Eliot Street, Natick, MA 01760.

FUND for WELLESLEY GRANT APPLICATION

for NONPROFITS

General Information

Legal Name of Organization

Address

Executive Director or Primary Applicant

Co-applicant Name and Title, if applicable

Contact information

Proposal Overview

Total Project Cost

Amount requested from the Fund

Proposed time period

Project Description in summary form

Background

Organization mission and history, including goals and key achievements

Organization's structure including board, staff and volunteer involvement

Principal sources of support and income

Proposal Detail

1. Issue you hope to address with the project. Describe the need.
2. How the project fits with mission
3. How the project fits with purpose of the Fund for Wellesley
4. Population that will be served
5. Timeline for the project
6. Activities involved and evidence that your organization can complete the project
7. Anticipated outcomes and measures for success
8. The measurable impact the project will have on the Wellesley Community
9. How the activity may be sustained after grant funding is ended
10. Other departments and organizations involved in the project; evidence of collaboration with organizations serving same population
11. Budget, to include all revenue and in-kind support for the project
12. Other anticipated sources of support

Note: If the project is collaborative between 2 or more organizations, there will need to be a lead organization identified to administer the program and funds.

Instructions:

This application is for nonprofits applying for a Fund for Wellesley Grant.

- Prepare Cover page with General Information and Proposal Overview
- Write proposal, responding to each of the 12 listed items as applicable
- Include any relevant attachments

Submit application electronically to:

info@foundationformetrowest.org; susanhurwitz@verizon.net.

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