

**SOURCE:** Boston (MA) Business Journal  
**AUDIENCE:** 78,000 [provided by Nielsen//NetRatings]  
**DATE:** 11-12-2012  
**HEADLINE:** Babson's Schlesinger calls corporate philanthropy an 'obligation'

Source Website

Boston Business Journal by Mary Moore, Reporter

Date: Monday, November 12, 2012, 12:07pm EST

Business Journal photo by W. Marc Bernsau

Len Schlesinger of Babson College recently spoke at the BBJ's Corporate Citizenship event.

Mary Moore Reporter–Boston Business Journal Email

Leonard Schlesinger, president of Babson College, says corporate philanthropy is not only an obligation but a huge business opportunity.

Schlesinger recently shared his sentiments on charitable giving while addressing an audience of Metrowest businesses executives gathered to discuss corporate philanthropy. The event was hosted by Foundation for MetroWest.

Schlesinger's comments were made at an event honoring Maureen and Ted English, the current CEO of Bob's Discount Furniture and the former CEO of The TJX Cos. Inc., for their dedication to local philanthropy.

During the event, Schlesinger said, "It gives us (business leaders) an opportunity to recognize that it is going to increasingly become an expectation for our corporations."

A company that is engaged in corporate philanthropy "has figured out ways to engage its employees and customers in philanthropic activities that are smart business " alongside all of the traditional critical community philanthropy activities that we know we rely on as an important part of our community development," he said, according to excerpts of the speech provided by the Foundation.

Non-Profits, Philanthropy, Higher Education

**Highlights: *Foundation for MetroWest***